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Mionetto USA to Import Tenuta Capezzana, Castello di Monsanto, Livio Felluga

Brooklyn, NY - MW Imports, a division of Mionetto USA is proud to announce the addition of Tenuta Capezzana, Castello di Monsanto, and Livio Felluga wineries to their portfolio of fine Italian wines. Considered pioneers and innovators in each of their respected DOC/DOCG zones, MW Imports is thrilled to be working with each of the winery's families and world-renowned wines. Sold for more than 4 decades in the US, these three wineries are some of the most recognizable and respected Italian wine names in the US.

Widely credited with building the Prosecco category in the US, Mionetto USA worked also to develop Mionetto's leading position within the segment. 30% of the total Prosecco sold in the US is Mionetto, making it one of the "hottest" wine brands on the market. "We are very excited to be working with such historic and prestigious wineries," states Enore Ceola, Managing Director of Mionetto USA. "We are honored to represent these three iconic Italian brands. We believe that Capezzana, Livio Felluga, and Monsanto complement our portfolio. The Mionetto organization and our wholesale partners look forward to building their businesses here in the US." The three brands will be sold nationally through Mionetto's network of distributors.

Mionetto, the best-selling Prosecco in the US, was recently awarded for a second year *Impact* magazine's 2010 Hot Brand Award. Mionetto's lineup includes, **Prosecco**: IL Prosecco DOC, Prosecco Brut DOC, Prosecco-Certified Organic, Valdobbiadene DOCG; **Prosecco-based sparkling wine**: Sergio, and **Sparkling wine**: Sergio Rosé. MW Imports, a division of Mionetto USA, represents the following wineries: Cantina di Soave, Tenuta Capezzana, Eugenio Collavini, Henkell, Livio Felluga, Castello di Monsanto, and Pertinace. For any questions regarding distribution or sales, please contact James Engel, Vice President of Sales for MW Imports and Mionetto USA at 718-596-3339 x112. and please refer to www.mionettousa.com

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